



How Much of Your Pre-Need Profit Stays With Your Business?

Trust services are not all created equal. Pre-need master trusting can be a smart, savvy financial decision when you understand all the advantages.

How much are you being charged? There are no membership fees with Abbit. We don't charge for contract paperwork, either. You simply pay a straight-forward management fee.

What's your rate of return? No one can predict the market. But there's no excuse for not knowing the market. Abbit's investment philosophy is informed by research-based data, not gut feel or "program du jour." Investing is not a sideline: it's our core business.

Are you reaping the rewards for your risk? Many funeral home directors feel obligated to refund any earnings in excess of contract costs. But those earnings are the reward for your risk. Giving it back is like returning the interest on a loan!

Don't let your profits disappear!

We would love to help you evaluate your pre-need master trusting practices. Contact us for a personal, confidential appointment today. We can explain the nuances, and help you maximize your profit potential.